

BUSINESS COMMUNICATIONS –Program revision crosswalk

2008-2009

First Semester

BUSC105	Professional Relations			
CIST100	Introduction to Information Technology			
BUSM112	Principles of Management			
VISH110	Understanding Media			
WRIT101	English Composition I			

Second Semester

BUSM115	Customer Relationship Management			
MATH or Science	MATH 110 or higher Or Science elective			
WRIT102/ 103	WRIT102 English Composition II Or WRIT103 Writing for Business & Technology			
VISH115	Digital Imaging			
CIST106	Software Productivity Tools			

Third Semester

BUSC110	Interpersonal Communication			
VISH105	Digital Illustration			
VISA230	Advertising Research & Media		NOTE	Course will no longer be offered after Fall 2008
COMM101 Or 201	Oral Communications <i>or</i> COMM201-Public Speaking		SOCI101 Or PSYC101	Principles of Sociology Or General Psychology
BUSC216 Or BUSC205	Career Planning or Leadership			

Fourth Semester

SOCI101 Or PSYC101	Principles of Sociology Or General Psychology		VISH220	Digital Photography
BUSC220	Team Building			
BUSM245	Principles of Marketing			
VISH122	Web Design			
BUSM270 or VISH220	Business Internship <i>or</i> Digital Photography		BUSM270 or elective	Business Internship <i>or</i> Business or Visual Comm Elective