

**BUSINESS COMMUNICATIONS –Program revision crosswalk
2009-2010**

First Semester

BUSC105	Professional Relations			
BUSM112	Principles of Management			
CIST100	Introduction to Information Technology			
VISH110	Understanding Media			
WRIT101	English Composition I			

Second Semester

BUSM115	Customer Relationship Management			
MATH or Science	MATH 110 or higher or Science elective			
WRIT102 or WRIT103	WRIT102 English Composition II Or WRIT103 Writing for Business & Technology			
VISH115	Digital Imaging			
CIST106	Software Productivity Tools		BUSH210	Organizational Behavior (new)

Third Semester

BUSC110	Interpersonal Communication			
VISH105	Digital Illustration			
VISA230	Advertising Research & Media (deleted)		VISH130	Digital Video I (new)
SOCI101 or PSYC101	Principles of Sociology Or General Psychology			
BUSC216 or BUSC205	Career Planning or Leadership			

Fourth Semester

VISH220	Digital Photography			
BUSC220	Team Building		BUSC220	Team Development (title change)
BUSM245	Principles of Marketing			
VISH122	Web Design			
BUSM270 or BUS or VisComm	Business Internship or Business or Visual Comm Elective		BUSM270 or BUSH230	Business Internship or Event Planning & Management (new)

