

**Business Communications to MEDIA COMMUNICATIONS –Program revision crosswalk
2011-2012**

First Semester BUSINESS Communications

MEDIA Communications

BUSC105	Professional Relations			
BUSM112	Principles of Management			
CIST100	Introduction to Information Technology			
VISH110	Understanding Media			
WRIT101	English Composition I			

Second Semester

BUSM115	Customer Relationship Management			
BUSC220	Team Development			
WRIT102 or WRIT103	WRIT102 English Composition II Or WRIT103 Writing for Business & Technology			
VISH115	Digital Imaging			
BUSH210	Organizational Behavior		BUSC120	Social Media (New course)

Third Semester

BUSC110	Interpersonal Communication			
VISH105	Digital Illustration			
VISH130	Digital Video I			
MATH or Science	MATH 110 or higher or Science elective			
BUSC205	Leadership			

Fourth Semester

VISH220	Digital Photography			
SOCI231 or Soc or Psyc	SOCI231 Cultural Diversity or Social Sci or Psyc Elective			
BUSM245	Principles of Marketing			
VISH122	Web Design			
BUSM230 or BUSH270	Event Planning & Management or Business Internship		BUSM230 or BUSH270	Event and Media Planning (new Title) or Business Internship

