



CCBC LIBRARY COMM 201: Locating statistics and product reviews

To find books:

When searching B-VR-PAC, the online library catalog, select "keyword" search, enter your **broad topic** and then add the terms "statistics", "ratings" or "consumer".

1. Go to <http://www.ccbc.edu/library/>, the CCBC Library web page.
2. Click on "library catalog" on the left pane. At the next screen, click "Enter B-VR-PAC".

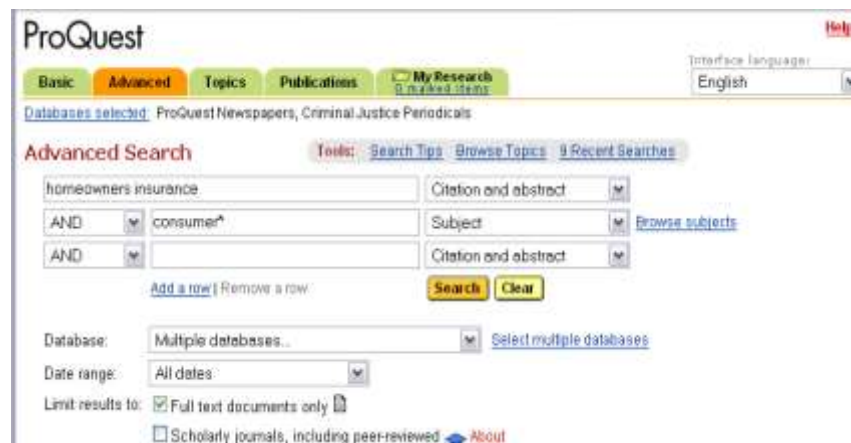


3. Select keyword.
4. Type your search terms inside the box. Add the term "*statistics*" following your topic.
5. If a list of titles appears, click on book titles to see location and call number for the item. If the book is available for check-out, the status box will say "*Check Shelf*". Copy the full call number.
6. If you do not find what you need, try searching the electronic research databases below or see the reference librarian for assistance.

Locating articles from the New York Times or the Wall St. Journal using ProQuest

1. Go to <http://www.ccbc.edu/library/>, the CCBC Library web page.

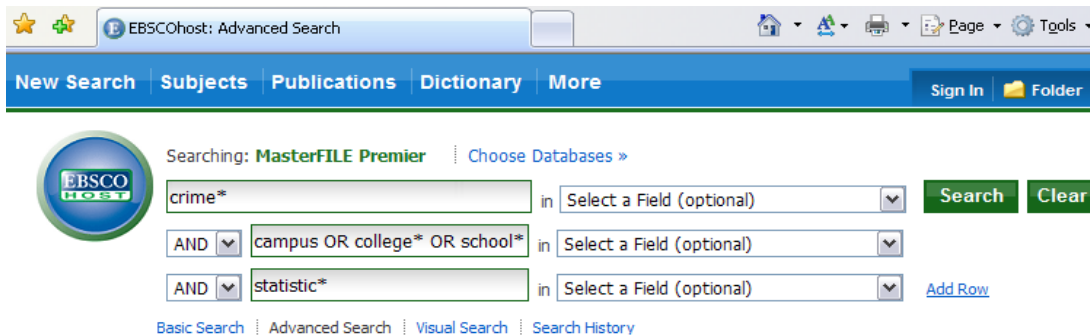
2. Click on "Databases" and scroll down the page.
3. Click the "ProQuest" icon.
4. Click the "Advanced" search tab.
5. Enter your topic in the first search box and the terms "ratings", "rankings", or "consumer" in the second. Use quotation marks for two or three-word phrases. E.g., "recumbent bicycle".



6. At the results screen, click on the titles to see the articles.

Locating periodical articles using EBSCOHOST databases

1. At the Library web page, click on "Databases".
2. Click on EbscoHOST. At this point, you will be asked for your User Name and Password.
3. Click on "EBSCOhost Web".
4. Check the boxes for "MasterFILE Premier", and others appropriate to your topic, and click "Continue".
5. Click the **Advanced Search** link.
6. In the first box, enter your keywords and accept the default fields. (To locate statistical information, in the second box, enter "statistics", "rankings", or "consumer".)



7. Scroll down the page and limit your results by checking the "Full text" box.
8. Click the "Search" button.
9. If you do not find any articles, see the reference librarian.

Locating articles using FACTS.COM

1. At the Library web page, click on "Databases".
2. Choose the "Facts.com" icon. Enter your CCBC User name and Password.
3. Enter your topic in the SEARCH box.
4. Select the database you wish to search.
5. At the results screen, click on the titles to see the articles.

If you cannot find what you need, please see the librarian or email refdesk@ccbc.edu.

